



PORT *folio*

*Ft. Social
Crew*

Turning Social Medias' Into Business Assets

About Us



“ At Ft. Social Crew, we're passionate about streamlining your brand's journey through the dynamic world of social media. We understand that modern businesses face a myriad of challenges in connecting with their target audience effectively. That's why our mission is simple yet powerful: to simplify your marketing endeavors and unleash the full potential of your brand.

As a leading social media marketing agency, we specialize in crafting tailored strategies that resonate with your audience across various social platforms. From Facebook to Instagram, Twitter to LinkedIn, Threads to Pinterest, we've got you covered. Our expert team combines innovative thinking with data-driven insights to create impactful campaigns that elevate your online presence.

Founder & CEO- Shruti Garg

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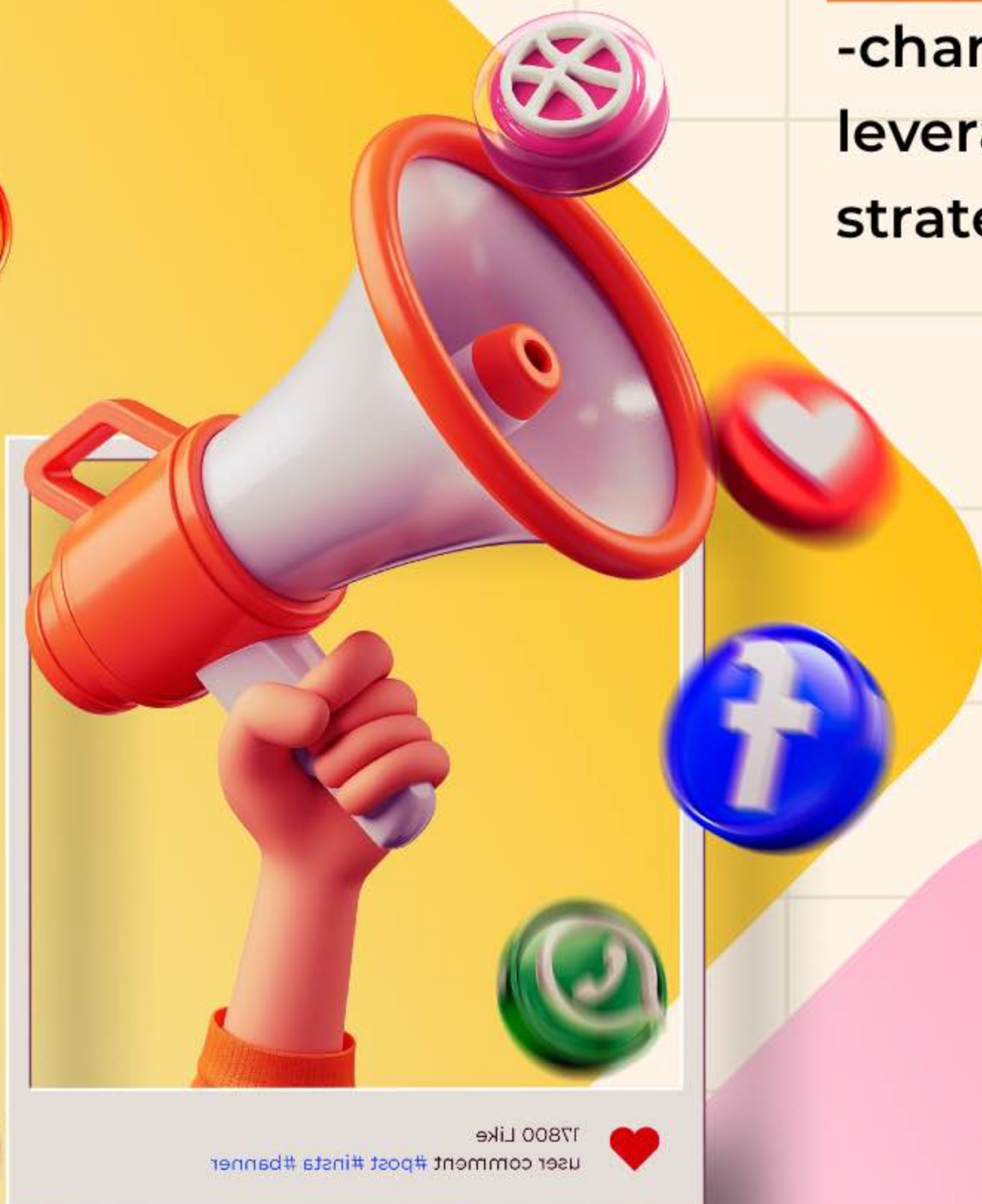
Our Expertise

Content Creation- As a leading social media marketing agency, we specialize in crafting tailored strategies that resonate with your audience across various social platforms.

Social Media Strategy- Strategy is our compass in the ever-changing digital terrain. We map out a clear path to success, leveraging data insights and market trends to craft bespoke strategies that elevate your brand and drive results.

Video Creation/Photoshoots - Dive into the power of storytelling through motion. Our video wizards wield the magic of visuals and narrative to create immersive experiences that leave a lasting impression on your audience.

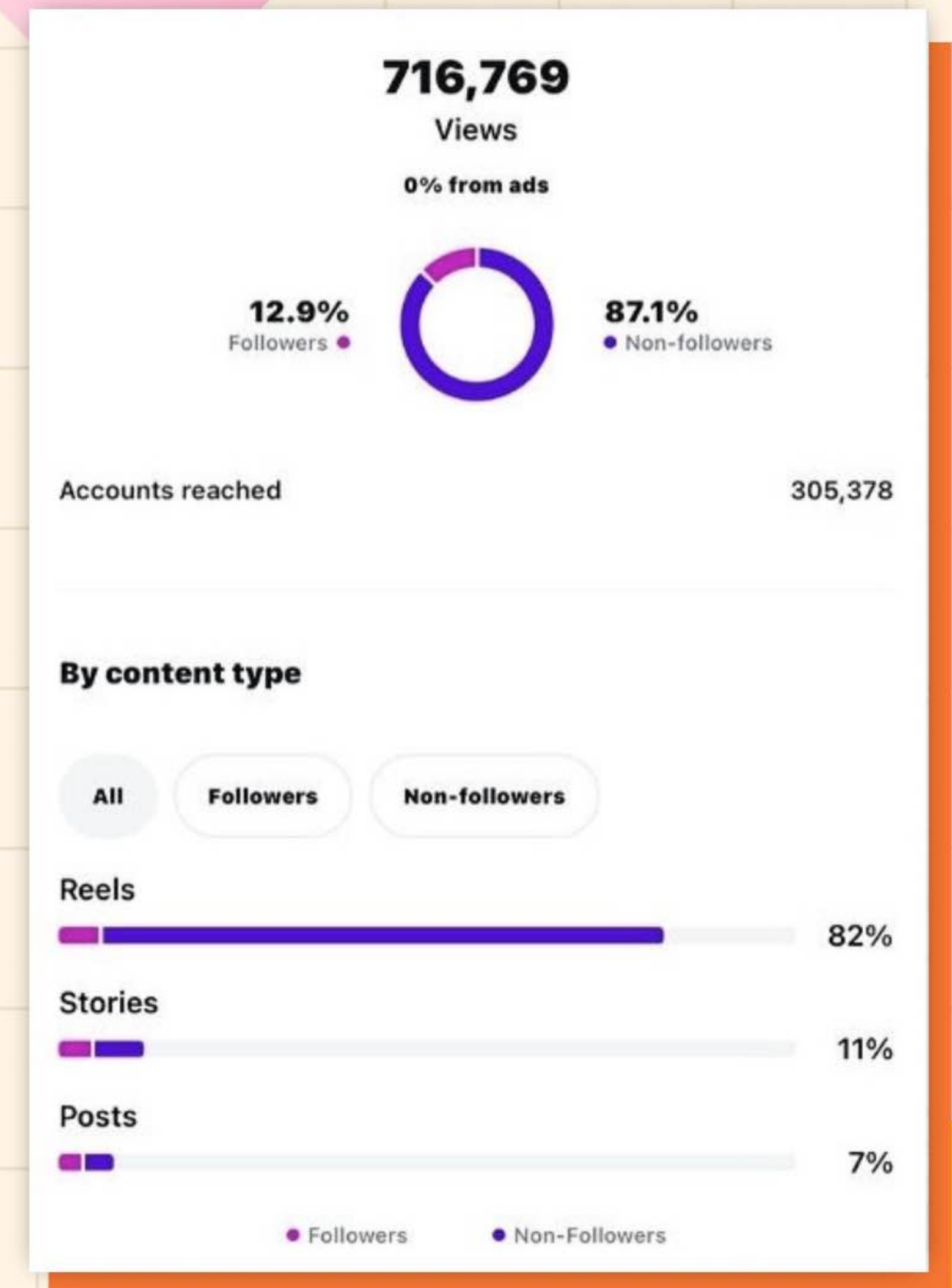
Website Development- We build clean, responsive, and conversion-focused websites that align with your brand identity. From structure and design to performance and usability, every element is crafted to create a seamless user experience.



17800 Like
user comment #post #insta #panel

Case Studies-01

We helped the brand achieve 716K+ organic views with 0 ad spend by shifting to a Reels-first content strategy. Our focus was on creating high-retention, hook-based short videos that were visually engaging and designed for discovery. By prioritizing trending formats, strong openings, and consistent visual branding, 87% of the reach came from non-followers, with Reels contributing 82% of total views, significantly increasing brand visibility among new audiences.



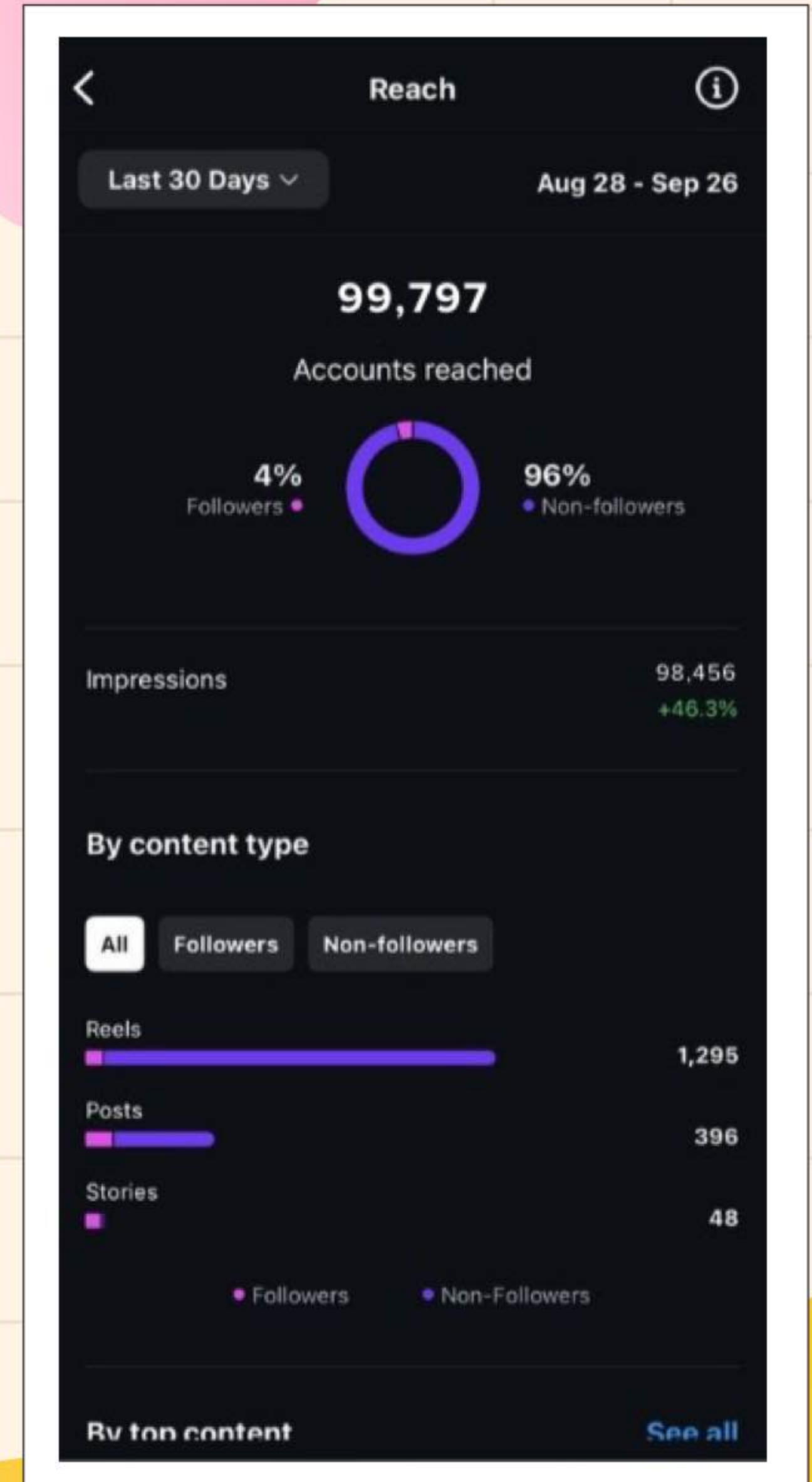
Case Studies-02

By posting just 33 strategically planned pieces of content with mix of formats, we scaled the brand's reach to 3.3 million accounts and increased engagement by 69%. Instead of high volume posting, we focused on content tailored to audience intent, platform trends, and shareable formats. This approach resulted in a 173% increase in followers, proving that targeted content outperforms frequent posting.



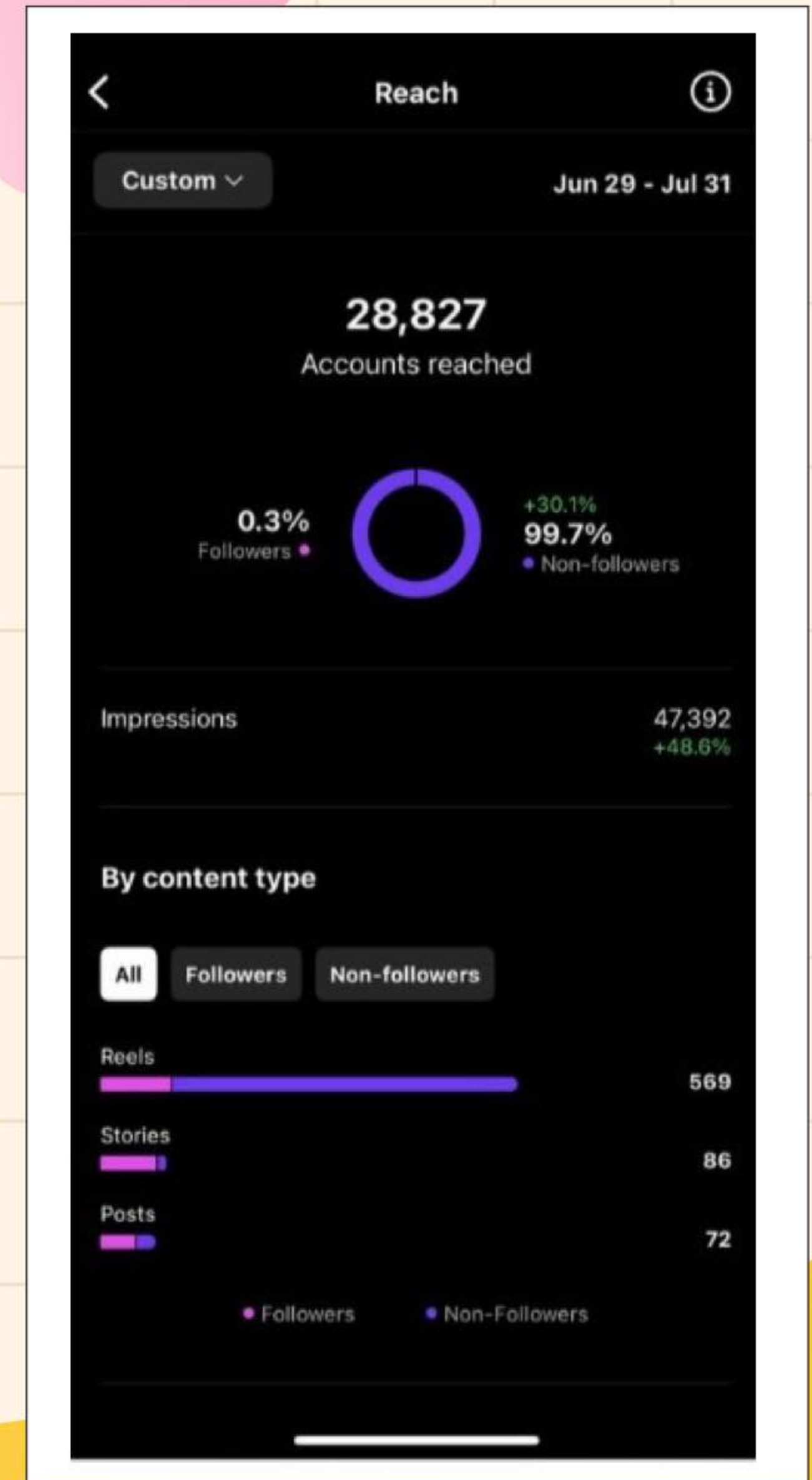
Case Studies-03

We redesigned the brand's content with a strong emphasis on scroll-stopping visuals and clear messaging, making it instantly understandable even for first-time viewers. This visual-led approach helped the account reach nearly 100K users in 30 days, with 96% of the reach coming from non-followers, driven primarily by high-performing Reels.

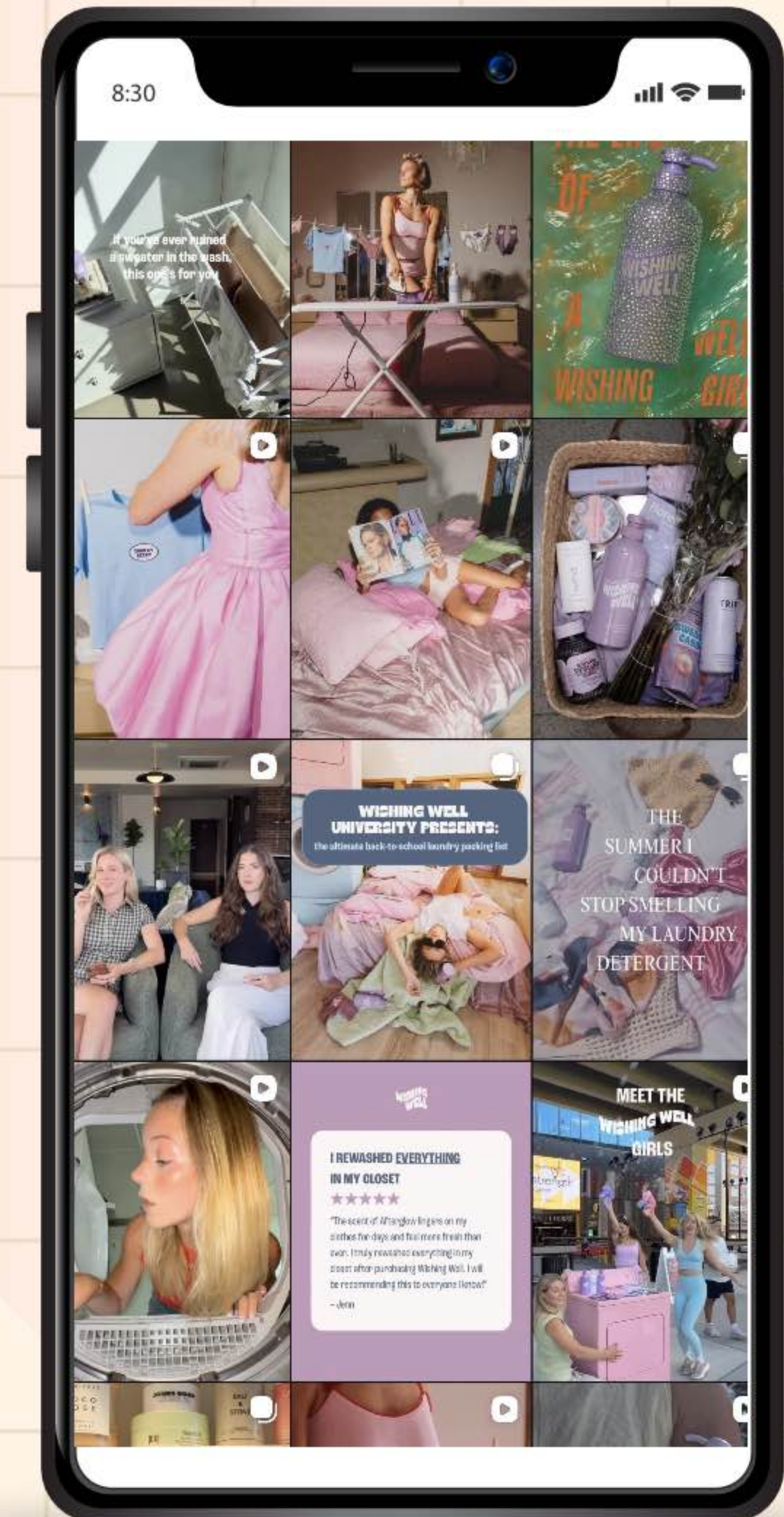
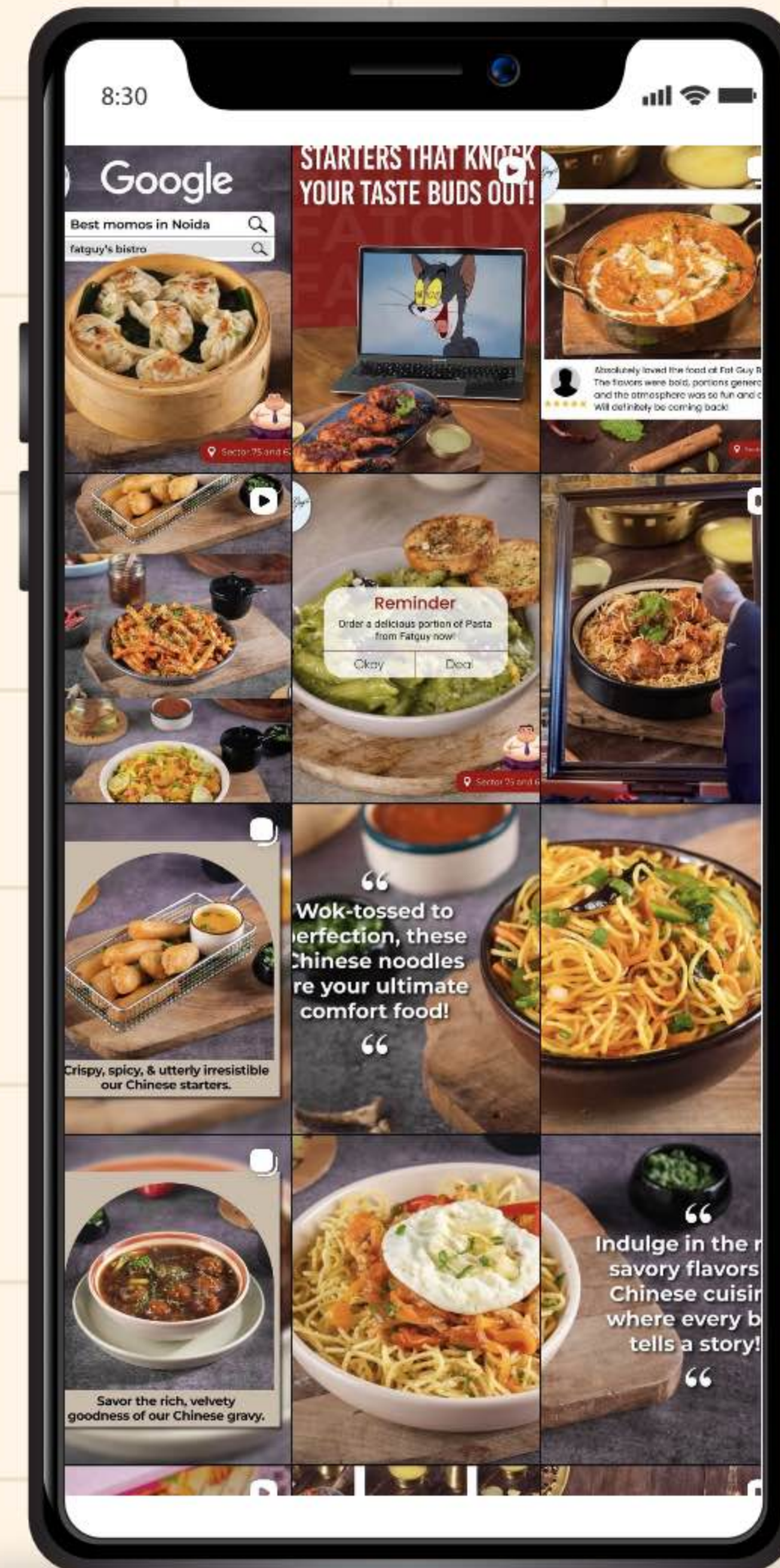
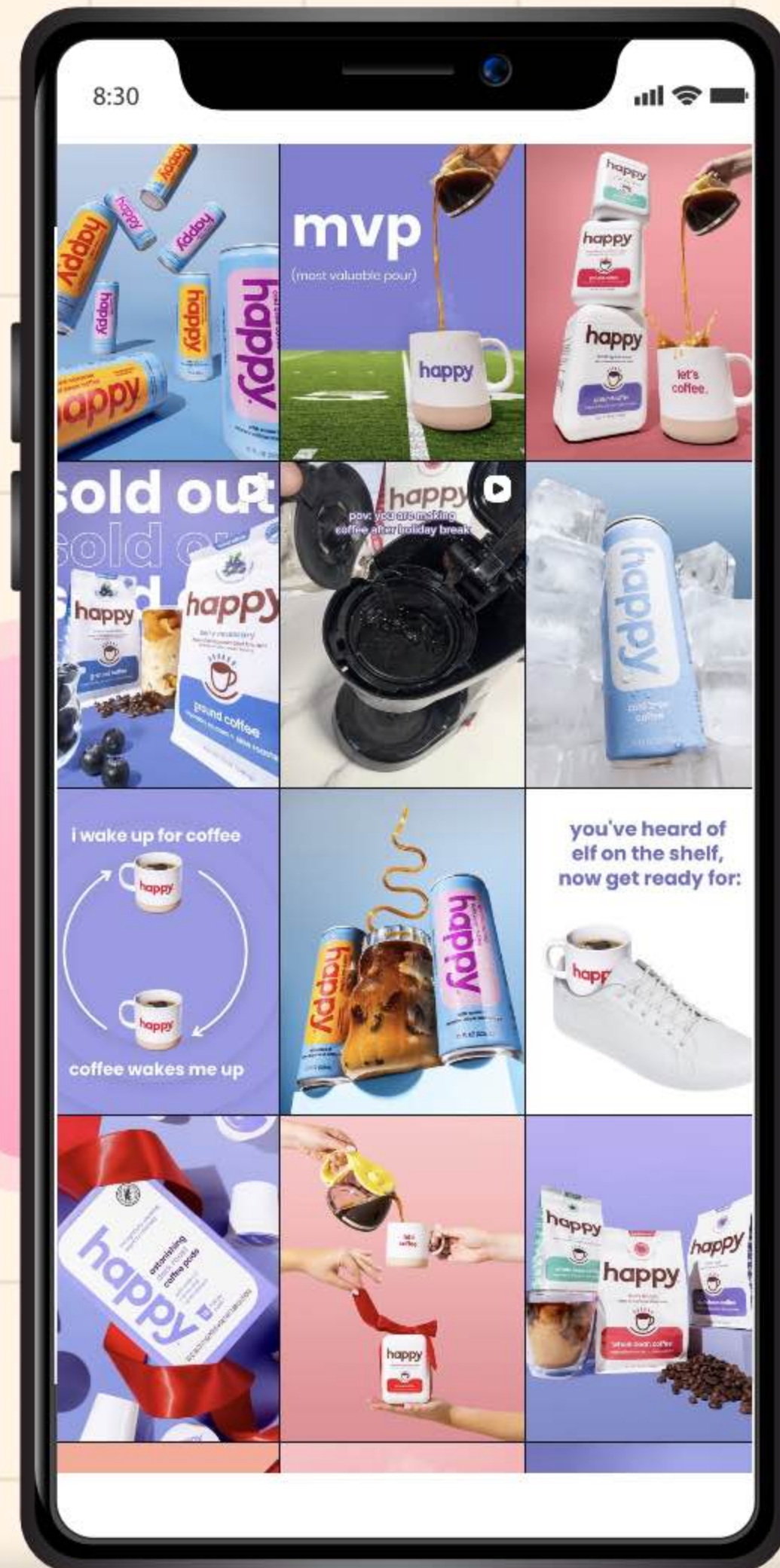


Case Studies-04

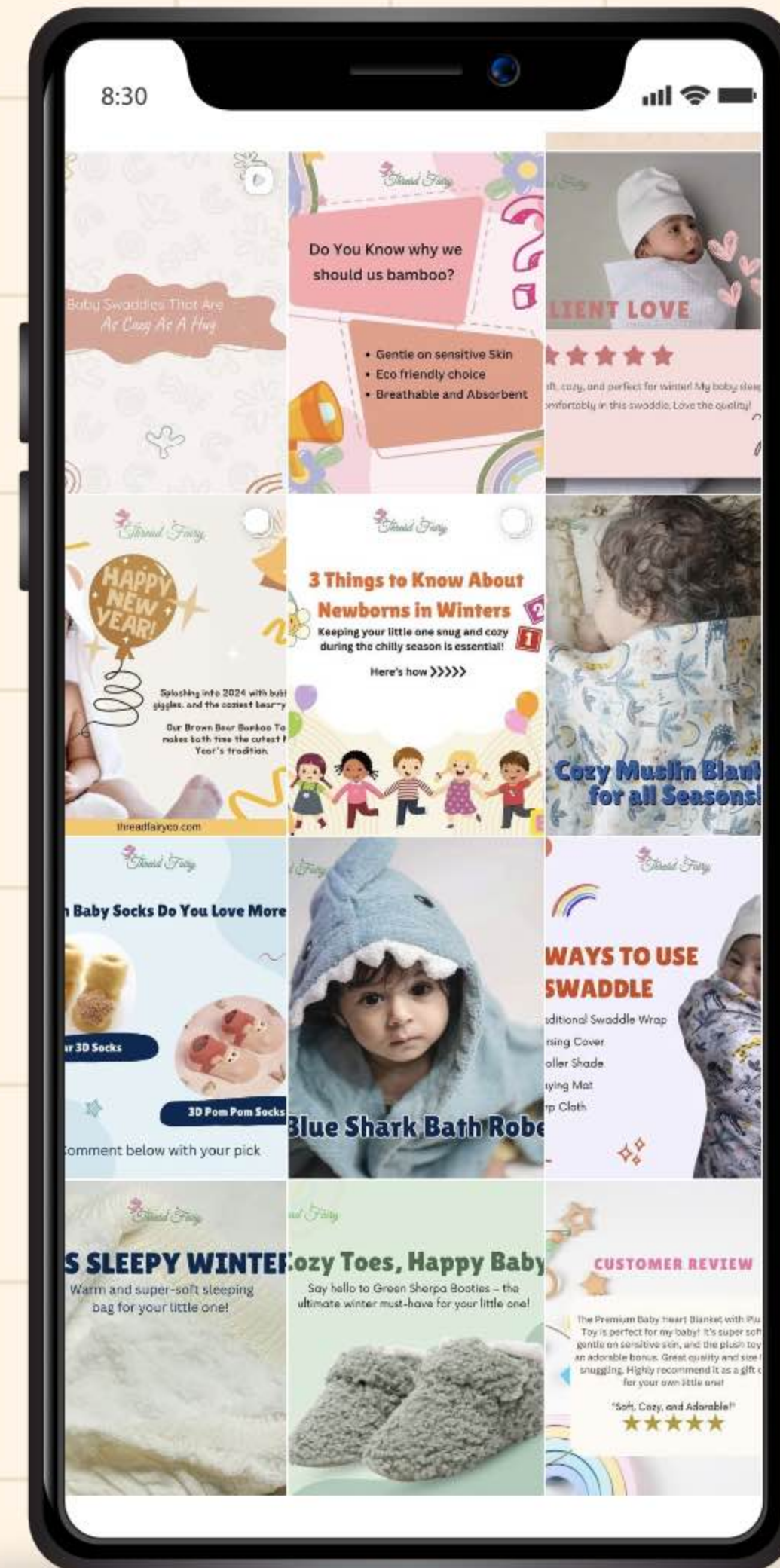
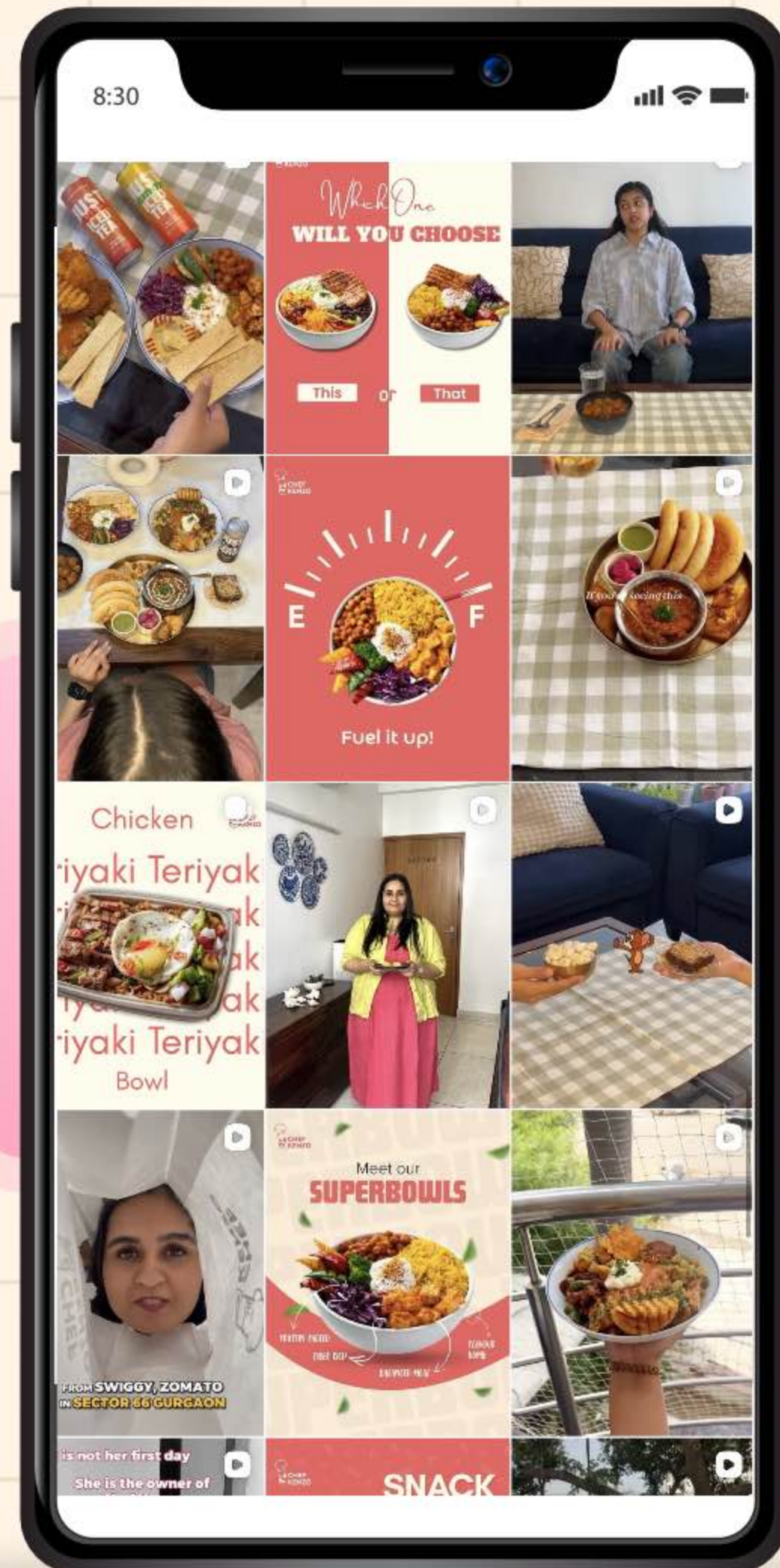
Through strategic profile optimization and content positioning, we improved how Instagram categorized and distributed the brand's content. By aligning bio, content themes, and Reels formats with the target niche, the account achieved 99.7% reach from non-followers and a 48% increase in impressions, allowing the brand to consistently reach new audiences organically.



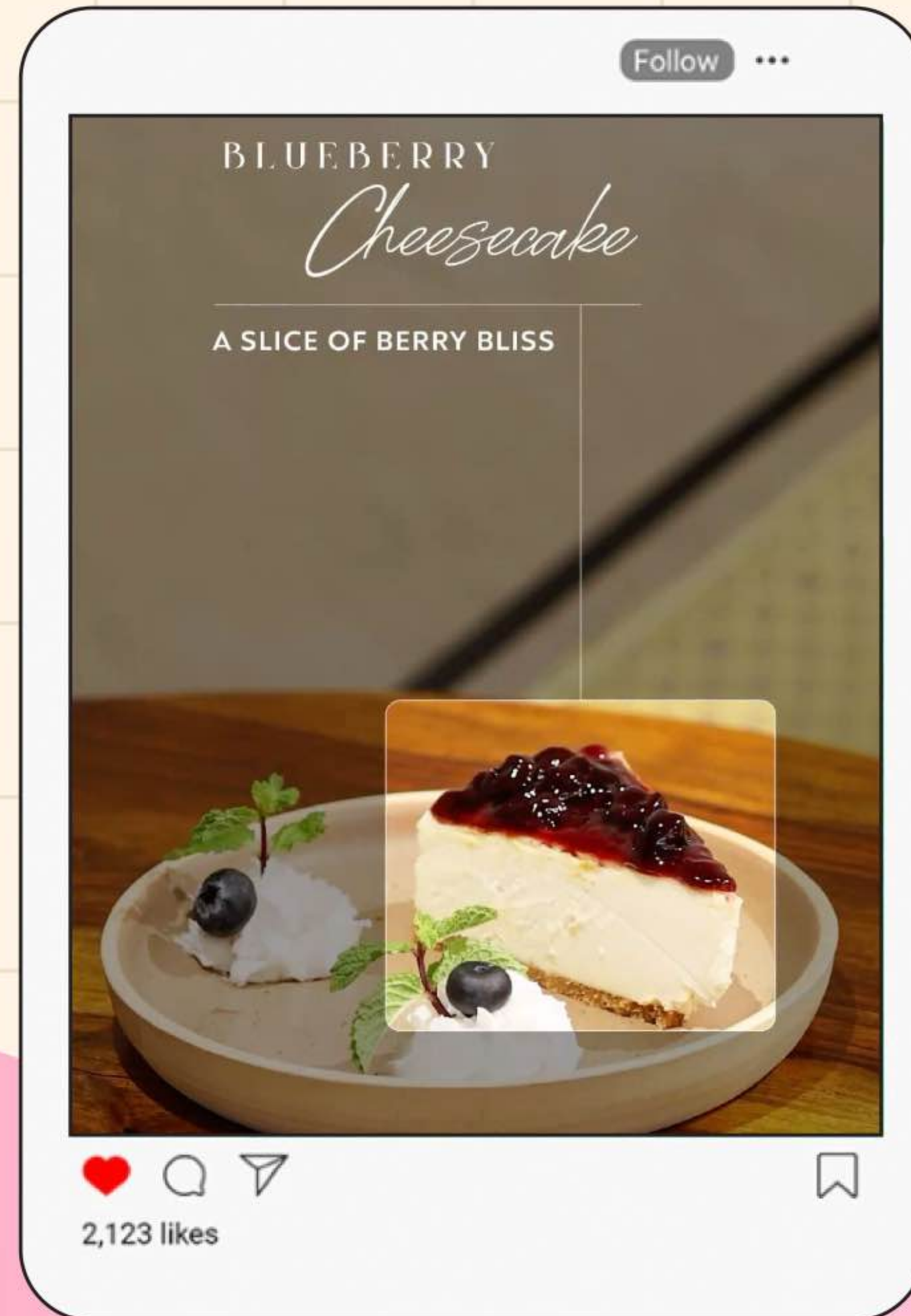
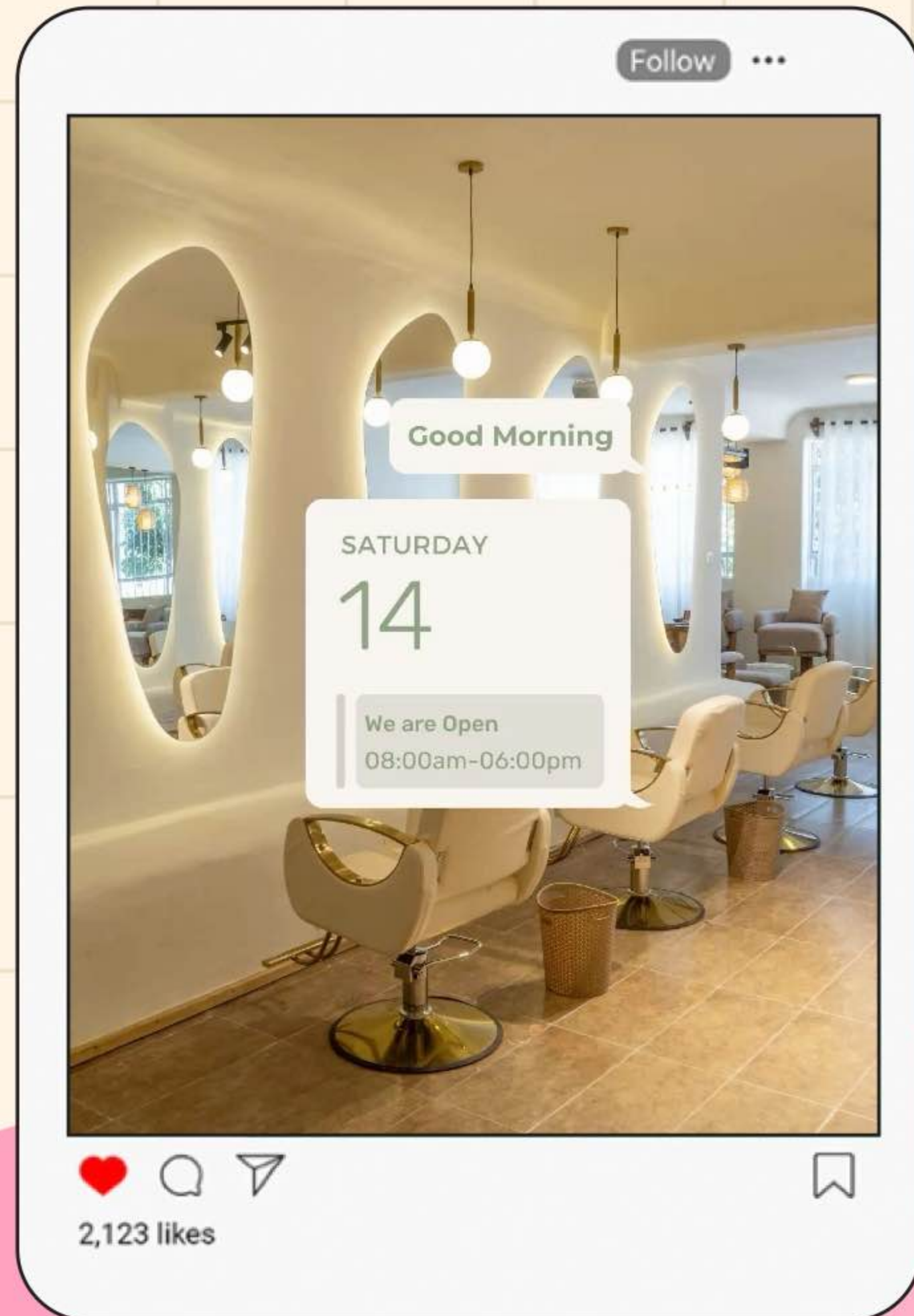
Glimpses of Our Creative Work



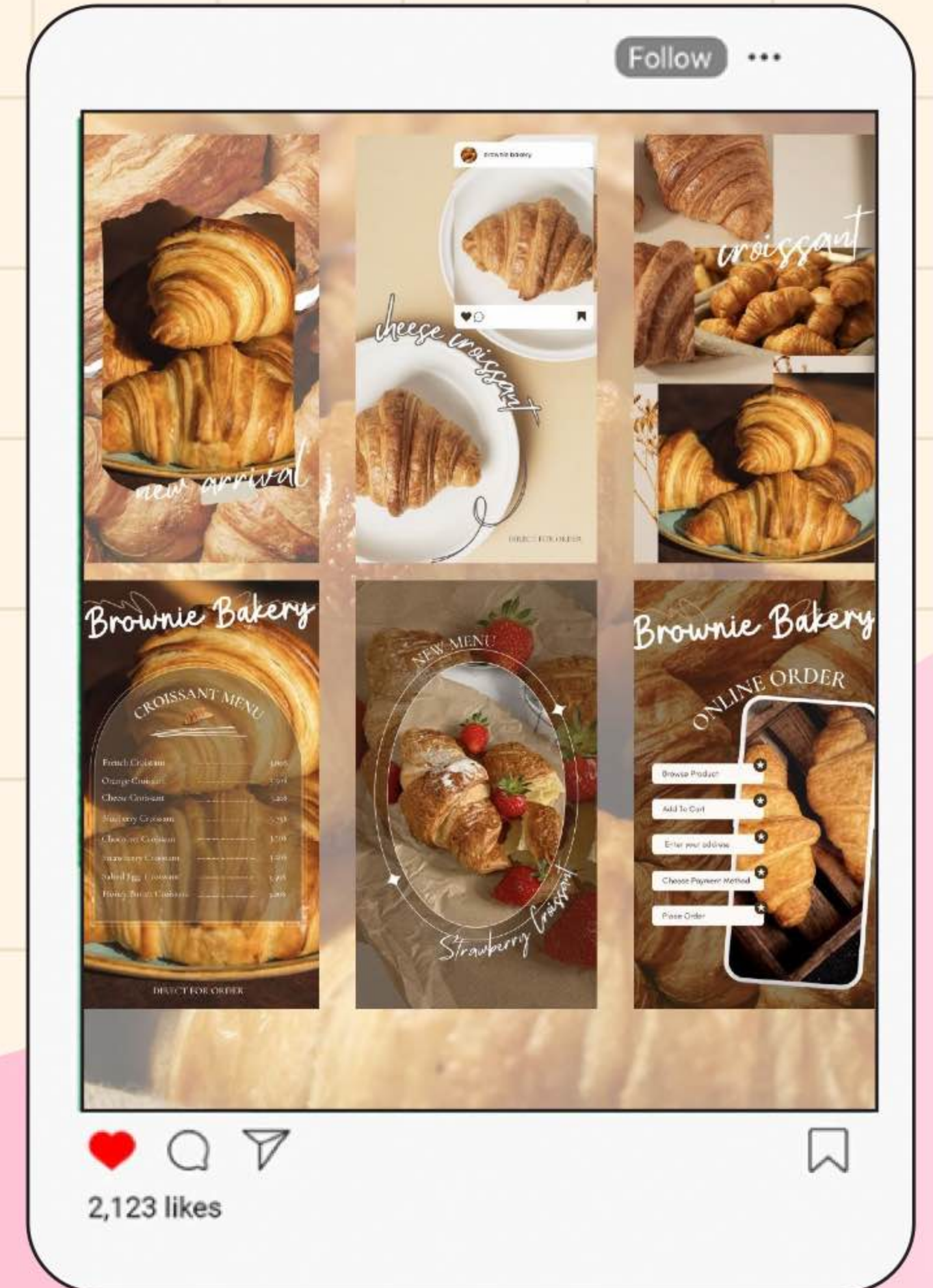
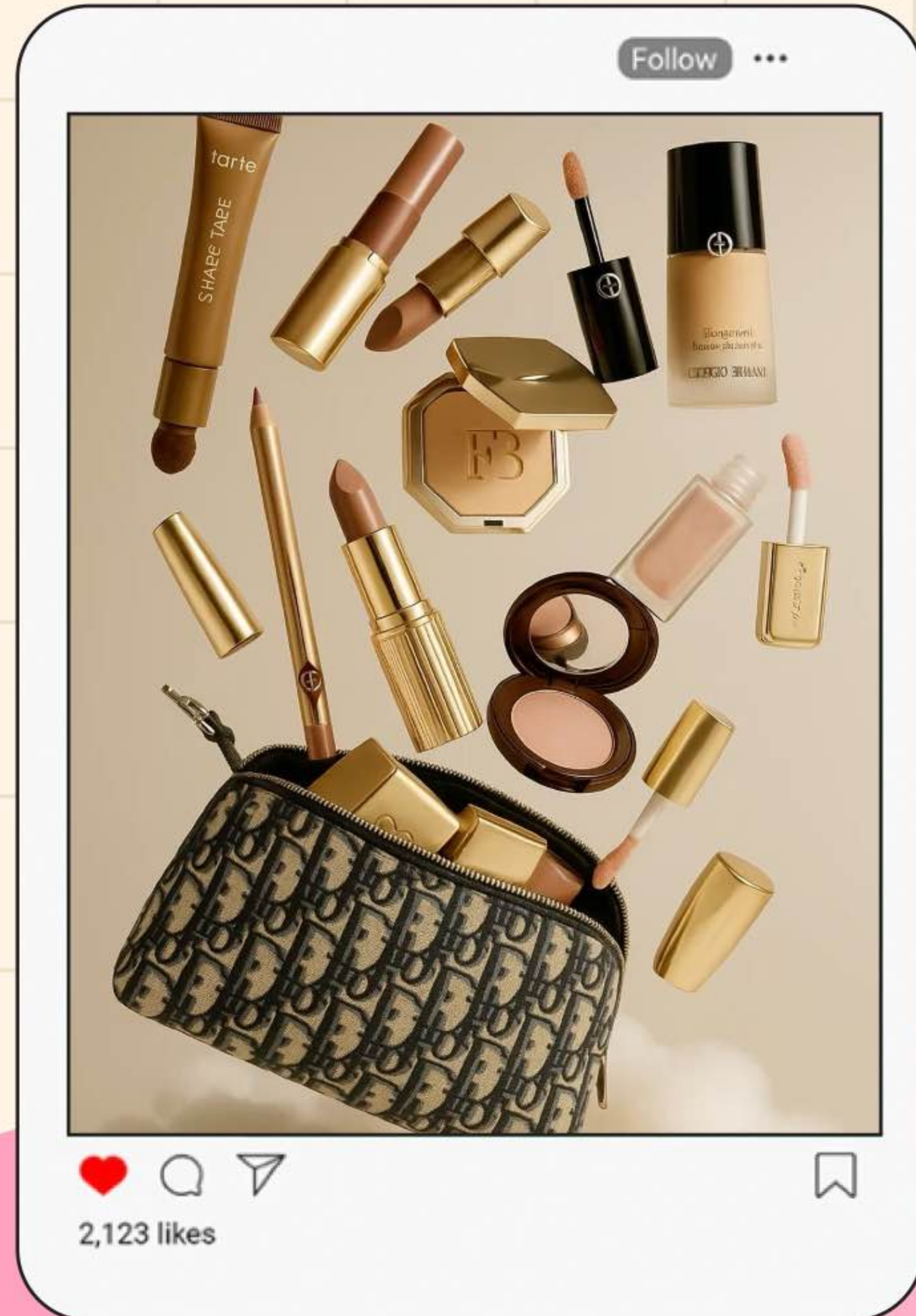
Glimpses of Our Creative Work



Glimpses of Our Creative Work



Glimpses of Our Creative Work



Glimpses of Our Creative Work

Shoot



Savor the rich, velvety goodness of our Chinese gravy.



Why Us?

1. We blend creativity with modern trends to develop innovative strategies tailored to your brand's goals.

2. Our team comprises experts with diverse skills, ensuring every aspect of your digital presence is crafted to perfection.

3. We work to create a distinct brand identity that sets you apart from the competition

4. We excel in crafting engaging content, from compelling copy to stunning visuals.

5. We create viral reels to spark curiosity and boost your brand's visibility.

6. We use automation tools to streamline processes and optimize conversion paths for tangible results.

Cackles of Approval



Sidharth



Working with this team completely changed how my brand shows up online. From content planning to reels and overall page management, everything finally felt structured and intentional.



Deeksha



The content quality, aesthetics, and strategy were on another level. Reels started getting more saves and shares, and our page finally looked professional.



Snneha



Posting timings, content direction, captions, and overall positioning were fixed properly. The insights started improving consistently, and we finally understood what was working and why.



Avinash



Honestly, I was overwhelmed before starting. Posting felt random and nothing was really working. After this, the content finally had direction. The page looks clean, the reels are performing better, and I don't have to overthink Instagram anymore.

**CONTACT
US NOW!**



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